

Subject	CROSS CULTURAL COMMUNICATION
Code	EM408 (Undergraduate unit) / EM608 (Graduate unit)
Learning Outcomes	<p>A study of barriers and bridges for communicating the Christian message to people in different cultures.</p> <p>At the end of this unit the student will have completed the following learning outcomes:</p> <p><u>A. Know and understand:</u></p> <ol style="list-style-type: none"> 1. The dimensions of cross-cultural communication. 2. The relationship between culture, the Bible and communicating the gospel The themes and theology of the selected Gospel. 3. Selected approaches to cross-cultural communication (EM608 only). <p><u>B. Skills:</u></p> <p>Be able to:</p> <ol style="list-style-type: none"> 1. Explain developments in the history of Christian mission. 2. Analyse the principles and patterns involved in cross-cultural Christian ministry. 3. Assess their own communication activity and skills with particular reference to cross-cultural ministry contexts. 4. Engage with the cultural values of people from another culture. 5. Evaluate selected approaches to cross-cultural communication (EM608 only). <p><u>C. Application:</u></p> <p>Be in a position to:</p> <ol style="list-style-type: none"> 1. Integrate perspectives from 'Cross Cultural Communication' with their other theological studies. 2. Apply the principles and dynamics of cross-cultural communication as a reflective practitioner. 3. Formulate a contextualised approach to communicating the gospel for a particular cultural setting. 4. Formulate a contextualised approach to communicating the gospel for at least two cultural settings (EM608 only).

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Content	<ol style="list-style-type: none"> 1 Theories and models of cross-cultural communication 2 World views and their significance for cross-cultural communication, with reference to: naturalist; animist; folk religion; Hindu-Buddhist; Chinese; monotheist; syncretistic and multi-religious worldviews. 3 Cognitive processes: conceptual, intuitional, concrete relational; language and communication; cultural distance and audience response. 4 Behavioural patterns: cultural norms and values; body language, space, time, para-language, artefacts and the environment. 5 The influence of social structures on communication; indigenous modes of communication: music; drama; sports; puppetry etc. 6 Media influences: media and message; audience response. 7 Contextualisation: <ol style="list-style-type: none"> (a) Its necessity; biblical mandate and examples ; (b) The process of contextualisation: criteria, stage and limitations; (c) Cultural examples of contextualisation critically evaluated.
Scheduled	Semester 1, 2017
Timetable	Thursdays 6.30-9.30 pm
Pre-requisites	None
Lecturer	Ray Williams
Delivery mode	39 hours of face to face contact consisting of 12 teaching weeks + 1 study week; 3 hours/week
Assessment Information	TBA
Fee	<p>Fees vary for audit or credit enrolments.</p> <p>Audit (Attendance Only/No Assessment) or Credit (FEE-HELP available).</p> <p>Contact the Registrar for further fee information.</p>